

## The Creative Industries in IN State Senate District 50 Senator Greg Server

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 50**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

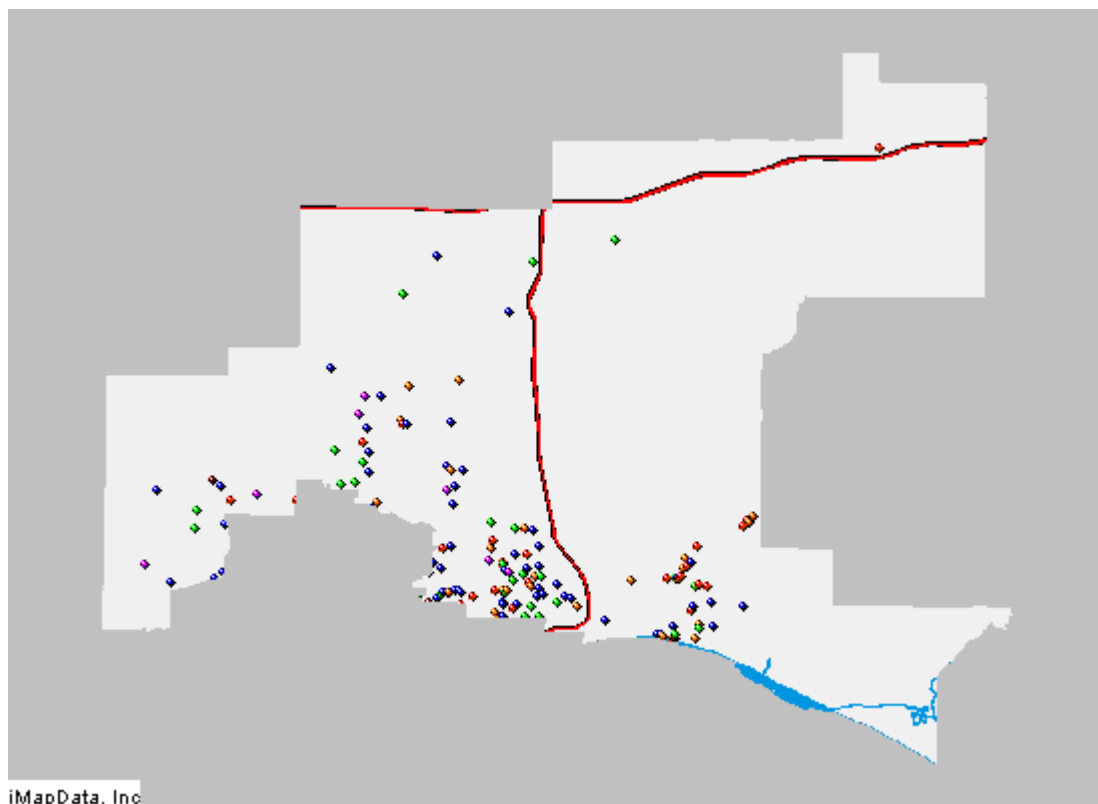
**Nationally**, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2006, IN State Senate District 50 is home to 160 arts-related businesses that employ 638 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 50**, with each dot representing an arts-centric business.

### 160 Arts-Related Businesses in IN State Senate District 50 Employ 638 People

#### Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



## Arts-Related Businesses and Employment in IN State Senate District 50 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>2</b>	<b>3</b>
Zoos and Botanical	1	2
Historical Society	1	1
<b>Performing Arts</b>	<b>25</b>	<b>115</b>
Music	19	107
Services & Facilities	2	2
Performers	4	6
<b>Visual Arts/Photography</b>	<b>58</b>	<b>215</b>
Crafts	6	10
Visual Arts	3	6
Photography	42	134
Services	7	65
<b>Film, Radio and TV</b>	<b>27</b>	<b>131</b>
Motion Pictures	25	128
Radio	2	3
<b>Design and Publishing</b>	<b>38</b>	<b>141</b>
Architecture	9	33
Design	17	32
Advertising	12	76
<b>Arts Schools and Services</b>	<b>10</b>	<b>33</b>
Arts Councils	1	2
Arts Schools and Instruction	9	31
<b>GRAND TOTAL</b>	<b>160</b>	<b>638</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

## Arts-Related Business and Employment in IN State Senate District 50 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
<b>Museums and Collections</b>	<b>3</b>	<b>2</b>	<b>-33.33%</b>	<b>14</b>	<b>3</b>	<b>-78.57%</b>
Museums	1	0	-100.00%	11	0	-1,100.00%
Zoos and Botanical	1	1	0.00%	2	2	0.00%
Historical Society	1	1	0.00%	1	1	0.00%
<b>Performing Arts</b>	<b>34</b>	<b>25</b>	<b>-26.47%</b>	<b>309</b>	<b>115</b>	<b>-62.78%</b>
Music	25	19	-24.00%	199	107	-46.23%
Services & Facilities	5	2	-60.00%	106	2	-98.11%
Performers	4	4	0.00%	4	6	50.00%
<b>Visual Arts/Photography</b>	<b>59</b>	<b>58</b>	<b>-1.69%</b>	<b>524</b>	<b>215</b>	<b>-58.97%</b>
Crafts	6	6	0.00%	11	10	-9.09%
Visual Arts	2	3	50.00%	4	6	50.00%
Photography	41	42	2.44%	439	134	-69.48%
Services	10	7	-30.00%	70	65	-7.14%
<b>Film, Radio and TV</b>	<b>19</b>	<b>27</b>	<b>42.11%</b>	<b>180</b>	<b>131</b>	<b>-27.22%</b>
Motion Pictures	16	25	56.25%	147	128	-12.93%
Television	2	0	-200.00%	31	0	-3,100.00%
Radio	1	2	100.00%	2	3	50.00%
<b>Design and Publishing</b>	<b>35</b>	<b>38</b>	<b>8.57%</b>	<b>151</b>	<b>141</b>	<b>-6.62%</b>
Architecture	7	9	28.57%	20	33	65.00%
Design	13	17	30.77%	27	32	18.52%
Publishing	1	0	-100.00%	1	0	-100.00%
Advertising	14	12	-14.29%	103	76	-26.21%
<b>Arts Schools and Services</b>	<b>6</b>	<b>10</b>	<b>66.67%</b>	<b>26</b>	<b>33</b>	<b>26.92%</b>
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	5	9	80.00%	24	31	29.17%
<b>GRAND TOTAL</b>	<b>156</b>	<b>160</b>	<b>2.56%</b>	<b>1,204</b>	<b>638</b>	<b>-47.01%</b>

Data Source: D&B January 2006 & January 2004

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)